



YEAR-END AT A GLANCE

Curious to know all that has been going on in 2023? Our all-volunteer corps has been quite busy laying the groundwork for a very exciting year ahead. Among our specific accomplishments, we:

- Updated systems for better ticketing & donations
- Gave hundreds of tours
- Introduced 100+ people of all ages to their first xR experience
- Participated in half dozen outreach events
- Completed DIY renovation of our DMML multi-use studio
- Piloted four In-House Workshops
- Logged 2000+ volunteer hours

We are also poised to take our next steps toward renovation. While it is still too early to announce a formal timeline, we look forward to making some big changes in 2024.



Photos by Lindsey Kleinberg and Shea Zukowski
The community engages in our pilot workshops, plans for more are underway. Here participants try their hand at jewelry making and metalwork with Jill Italiano from House of Metalworks. Students interact with real flowers grown by artist, Lauren Beck from Ren&Ink, the newly designated Musikfest 2024 teaching artist.

JH Hosts First On-Site Workshops

OUR pilot workshops were a resounding success! “We learned so much from organizing these classes – how to get the word out, set up our registration system, and provide our teachers and students with the support they needed for a great learning experience,” explains board member, Lindsey Kleinberg, who led the effort. We were especially thrilled to see students traveling to attend from as far as Pottstown, Sellersville, and Nazareth, confirming for us that JuxtaHub’s potential to serve a broad community.

While our initial offerings were limited to jewelry making and drawing, we’ve developed a much fuller list of potential classes and will be sending out a brief survey in the near future to confirm which workshops YOU might like to attend. Topics range from stained glass and sewing/quilting to creative writing and even home brewing and juggling!

Do you have an idea for a workshop or a talent to share? We’d love to hear from you. Send us a message through our website or Facebook if you’d like to set something up. 🌟

JuxtaHub Welcomes New Board member Kate Hughes



AT our October meeting, JuxtaHub welcomed local arts organizer, Kate Hughes, as its newest board member. “Kate brings a rich and diverse set of skills to our organization, and we are so excited for the enthusiasm she brings to our mission,” says board president Shea Zukowski.

A photographer, writer, actor, comedian, and radio personality, Kate has been a fixture

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in the Lehigh Valley arts community for decades. She was a Gallery Director at Bethlehem House Gallery and was an editorial director with Fig Industries before starting her current venture, the launch of Heartbeat Zine. She also serves on the boards of Godfrey Daniels, Victory House, and the Bethlehem Chamber of Commerce. She is on the marketing committees for the Allentown Art Museum, Rising Tide Community Loan Fund, and the DaVinci Science Center.

Kate holds a BA in Fine Art and a Masters in Business Administration from Cedar Crest College.

Among Kate’s immediate priorities with JuxtaHub, she will be organizing a new series of events to broaden our networking opportunities. “Expanding our reach among other nonprofits and getting the word out about our ambitions will be a top priority in 2024,” says Zukowski, “and given Kate’s track record of service in the arts community,

we value all of the insights she brings to the table.”

“I am beyond thrilled to serve on the board for such a forward thinking, creative organization. We live in such a rich, artistic community—the perfect place to build this strong foundation where artists can gather, create, grow, and collaborate. The impact JuxtaHub will have in the Lehigh Valley is nothing short of historic, and I’m so excited for the opportunity to be part of it.” 🌟

MORE EDUCATIONAL OUTREACH PLANNED: STAY TUNED

HOW will technology affect your life in the future? What might that look like? If you have been curious to experience some of the spatial computing equipment JuxtaHub uses in its Digital Makerspace and Metaverse Lab, we’d love to show you what it’s all about on one of our regular Friday tours (to reserve a spot, register with at least 24-hours notice at [JuxtaHub.com](https://juxtahub.com)).

However, if you participate in a community group or help organize an event, you should know that JuxtaHub is also able to bring its show on the road. In 2023, we participated in a number of educational outreach events with local schools’ STEM and STEAM programs. But

that’s not to say we’re limited to working with youth — we’ve hosted xR workshops for people of all ages to showcase the potential this transformative technology can have on our everyday lives.

“I believe everyone can benefit from a better understanding of where this technology is headed — whatever your vocation or creative outlet may be, xR has the potential to introduce transformative changes to how we interact with the world,” explains founding board member John Oetting, who leads the DMML efforts. Curious to know more? Reach out to us on our Facebook page or website — let’s talk about the possibilities that may emerge. 🌟



Photos by JuxtaHub Board Members
A foreign exchange student explores the Metaverse Lab. All ages and stages experience new technology in the xR workshops.

UPCOMING EVENTS

OPEN DIGITAL MAKER SPACE HOURS	Tuesdays 3–5:30 and Fridays 11–2 (Contact John via text on 484-942-3084 for building access and confirmation.)
WINTER WORKSHOPS* PENDING	Will be posted online at juxtahub.com
TOUR THE BUILDING	Fridays at 9 a.m.*w/ advanced notice

*Due to fire code protocols, space is limited; please reserve a ticket in advance for tours through our Zeffy portal on our website <https://juxtahub.com/join-us/tours/>

Connect With Us Today!



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